

Ownerview Thoroughbred Owners Conference a Success

Inaugural Conference at the Keeneland Racing/Sales Facility Brings Out Industry's Elite



Stuart Janney III, owner of Kentucky Derby winner Orb shown here with **Jack Wolf** of Starlight Racing, speak about "Approaches for Success" at the Owners Conference at Keeneland.

Ownerview, an information resource developed by the Jockey Club and Thoroughbred Owners and Breeders Association (TOBA) organized the first Owners Conference at Keeneland Race Course in Lexington, Kentucky.

The two day conference was attended by prospective and active owners and featured keynote speakers **Gary Player** and Secretariat's owner **Penny Chenery**. Panels of industry owners, trainers, jockeys and professionals presented their stories and advice regarding thoroughbred racing and how to get started and be successful in the game.

Player advised neophyte horse owners to find people they trust, and to embrace partnerships.

"Because you want to have fun doing it," he said.

The jockey panel featured **Chris McCarron**, **Rosie Nepravnik**, **Donna Brothers**, **Pat Day**, and was moderated by **Richard Migliore**. Chris McCarron related a friend's favorite line, "Be careful of the toes you step on on the way up the ladder, because they are most likely attached to the derriere you're going to have to kiss on the way down."

Bloodstock agent Pete Bradley said that many bloodstock agents are too reluctant to forgive flaws.



Trainers **Dallas Stewart**, **Bill Mott**, and **Dr. J David Richardson**, answer questions from prospective owners about their trade secrets and owner relationships.

"You try to find a horse that you like first, and then you see if you can live with his conformational faults," Bradley said. "We tend to be too critical, and we miss some good horses because of it." Agent Mike Ryan recalled a time in the late 1970s when he judged a Northern Dancer yearling to be too small. "I got schooled years ago," he said. "I looked at Nureyev and said he was too small. And he turned out to be a champion."

A complete list of panels and speakers plus video replays of the conference is available on ownerview.com.

The conference will be held again next year at an as yet unannounced location.

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Availability of Shares in My Discretion Ex-



My Discretion, shown here on Oct. 19th with jockey Kyle Frey up prior to his 3/8ths workout, is training forwardly for **Blaine Wright** at Golden Gate.

2 year-old Florida-bred gelding **My Discretion** developed tender shins after his workout on September 1st and was treated and also gelded prior to resuming training two weeks later. My Discretion has been race training for Z Thoroughbred Racing under trainer **Blaine Wright** since June and was moved to Golden Gate Fields October 1st. My Discretion recently worked his second 3/8ths mile in company at Golden Gate in 36 3/5 and will start for the first time in Nov. or early December.

[Video of My Discretion's Workout on October 19th](#)

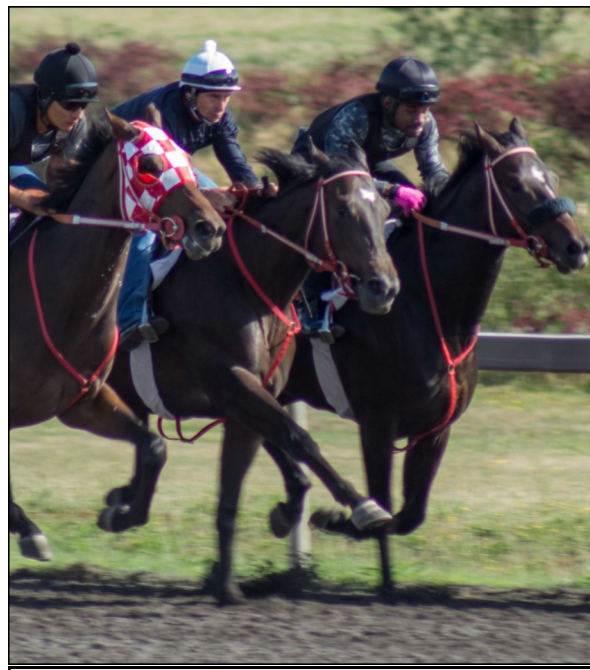
My Discretion's sire, **Discreetly Mine**, is the son of Horse of the Year **Mineshaft**, earned \$799,000 in his career and won the (G1) King's Bishop Stakes at 7 furlongs at Saratoga

in 2010 receiving a 111 Beyer just after annexing the Jersey Shore (G2) at Monmouth and the Amsterdam Stakes (G3) at Saratoga at 6 and 6 1/2 furlongs respectively that same summer.

Partnership shares in My Discretion are available until his first start in November or early Dec.

Races for 3 year-olds in 2015 at Golden Gate Fields include the \$100,000 California Derby at 1 1/16 miles in January and the \$200,000 Grade III El Camino Real Derby at 1 1/8 miles in February, a points qualifier for the Kentucky Derby.

[My Discretion's Offering Partnerships Forming Now!](#)



My Discretion, on the inside working 1/2 mile in 48 3/5 on Sept 1st. He was treated for sore shins shortly after this workout, was gelded, and got quickly back to work - now training at Golden Gate.

ZTR Visits Winstar Farm in Lexington, Kentucky



Champion Horse & Winstar Stallion **Tiznow**



Winstar Owner **Kenny Troutt's Home**



Discreetly Mine is 9th on First-Crop Sire's List



Discreetly Mine shown here in October 2014. ZTR visited the sire at Lane's End farm this month along with his daddy **Mineshaft** and grandsire **A.P. Indy**.

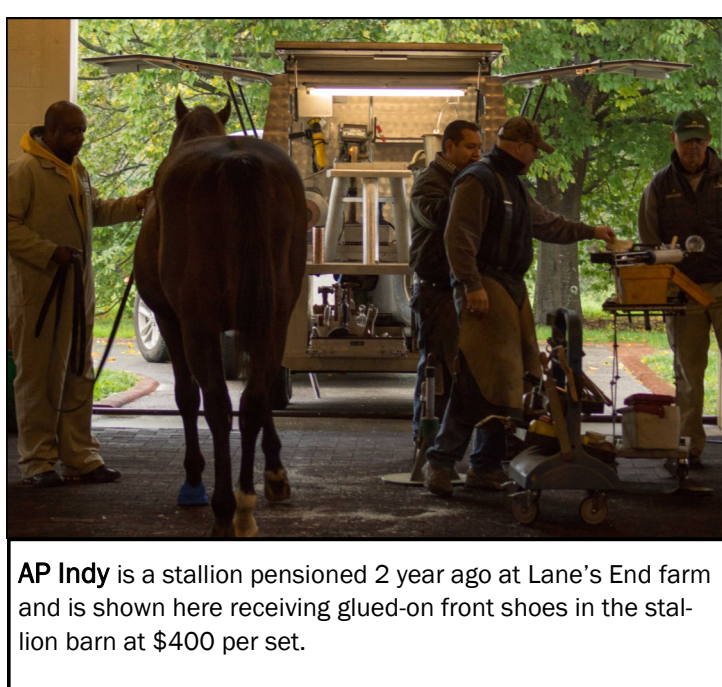
ZTR recently visited 1st-crop sire **Discreetly Mine** at William Farish's **Lane's End Farm** in Kentucky. Lane's End stood stallion **A.P. Indy** before he was pensioned in 2012 and stands **A.P. Indy's** sons **Mineshaft** and grandson **Discreetly Mine**. **Discreetly Mine's** progeny have won 12 times so far this year from 40 runners and he is currently 9th on the North American 1st-Crop Sire's list with \$474,343 in progeny earnings and he is 5th-ranked in number of winners.

[2014 First Crop Sires List](#)

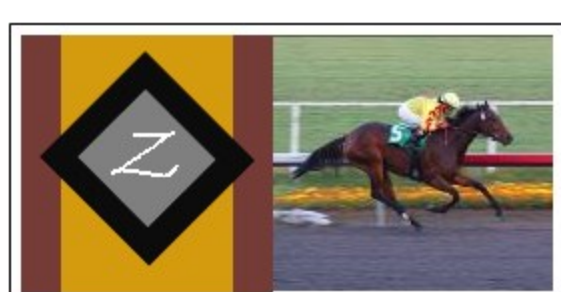
Discreetly Mine's racing 2 year-olds include stakes-placed filly **Starlet O'hara**, a stakes-runner and leading earner for the stallion. In 2013, the **Discreetly Mine's** offspring were sold at auction for an average of \$67,000 with 3 colts going for \$200,000 to \$250,000.



Discreetly Mine's 24 year-old granddaddy, **AP Indy**, gets inspected by visitors at Lane's End Farm after being shod.



AP Indy is a stallion pensioned 2 year ago at Lane's End farm and is shown here receiving glued-on front shoes in the stallion barn at \$400 per set.



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[Money Magazine Article featuring Steve Zerda and Z Thoroughbred Racing.](#)

Z Thoroughbred Racing LLC was founded by managing partner **Steve Zerda** in 2010 to bring the opportunity for thoroughbred ownership to more racing fans in the Pacific Northwest. Steve is currently on the Board of Directors of the Washington Breeders and Owners Association and is formerly a successful airline executive whose interest in horse racing began back in 1978 when he calculated Beyer figures by hand for races at Santa Anita, Hollywood Park, and Del Mar. Steve has studied pedigree analysis and conformation to enable the acquisition of quality stock for racing. Along with his company based in Renton, Washington, Steve previously owned a portion of the multiple Grade I winning filly **Turbulent Descent** based at Hollywood Park, winner of the **Hollywood Starlet (GI)** as a 2 year-old in 2010, and an **Eclipse Award** finalist for 2010. At 3, **Turbulent Descent** won the **Test Stakes (GI)** at Saratoga, the **Santa Anita Oaks (GI)** and the **Beaumont Stakes (GII)** at Keeneland and was 2nd in the **Las Virgenes (GI)** and **Acorn (GI)** and finished a troubled 5th in the **2011 Breeder's Cup Filly & Mare Sprint**. She was 7-2-0 in 11 starts and had lifetime earnings of \$901,350 prior to being sold to **Coolmore** in July of 2012. Her final career earnings totaled \$1,211,640 including winnings from the **2012 Ballerina Stakes (GI)** at Saratoga making her a Grade I stakes winner at 2, 3, and 4 years-old. She was retired after the **2012 Breeders Cup Filly and Mare Sprint**.